

## EMPLOYMENT OPPORTUNITY:

Why not start off the new year with an exciting new job opportunity?

WAVV 101.1 - Southwest Florida's most listened-to radio station is seeking an energetic **Account Executive**, to develop and sell advertising and marketing campaigns to new and existing clients in the Fort Myers and Cape Coral area.

Responsibilities include soliciting new business through prospecting and cold calling, managing and growing existing accounts, identifying clients' advertising and marketing needs, and developing and presenting customized solutions to meet those needs. These individuals are also held accountable for achieving sales budgets and collecting on the accounts.

The successful candidate must possess exceptional communication, presentation and negotiations skills. They must be self motivated, goal driven and creative, with the ability to multi-task in a fast paced environment. Applicants with experience in media sales, advertising and public relations strongly preferred. Must have a valid driver license and a vehicle with appropriate insurance.

This opportunity is for WAVV Radio's Fort Myers office only, as sales will be in the Fort Myers / Cape Coral area. The position offers a salary plus commission and an available health insurance benefits program.

Submit resume and cover letter to the General Manager at [w.tiburski@wavv101.com](mailto:w.tiburski@wavv101.com) .

U S Mail address is:  
WAVV 101.1  
11800 Tamiami Trail East  
Naples, FL 34113

WAVV is an Equal Employment Opportunity Employer.